

LMSC BOARD MEETING MINUTES
March 5, 2011

Meeting called to order by Judy Gillies

In attendance: **On site:** Doug Adamavich, Brigid Bunch, Judy Gillies, Katy James, Pam Kallio

On Conference Line: Kim Bernard, Paul Cate, Susan Dawson –Cook, Gordon Gillin Dan and Edie Gruender

First Order of Business: Judy determined that we have eight (8) voting members present and therefore a “quorum” so the meeting could take place. She then set meeting guidelines regarding conference phone usage, order of speaking and that the speakers needs to identify themselves.

Gordon moved that the minutes of the January meeting be accepted. Motion seconded by Doug. Vote carried and Minutes were approved and accepted.

Registrars Report – Katy – We have 968 members as of 3/5/2011. There is still confusion with new members registering with regard to clubs and teams and how to register as “unattached”.

Sanctions Report – Brigid - We currently have 7 events sanctioned plus the 5 open water swim DCB swims. The events are on the USMS National Website. There was an issue with the State Meet being posted before the sanction number was provided. Brigid has a process in place where she required the check to be in hand and sanctioning number prior to anything being posed. Brigid is working on a “packet” that will have sanctioning guidelines. Katy has an older version that Mark Gill put together and she will share it with Brigid.

Treasurers Report – Kim – We have approximately \$18k to \$20k in the bank. The books are complete for 2010 and Kim will have filed the necessary year end reports by the end of the week of 3/7/2011.

Old Business:

Review and Approval of items 30-35 of the 2011 Budget - Pam and Susan had worked on a proposal for items 30-35 – Marketing for the 2011 budget. Prior to the meeting Pam had sent the proposed items to the board for their review. Susan presented the budget on the conference line. After some questions it was voted on and approved. Dan Moved to approve the budget, Gordon provided the “second”. The approved marketing budget is attached to these minutes in a separate excel spreadsheet with the long description. I have included a “short version” for the purpose of being included in this document.

30	Publicity and Marketing	\$1,000
31	Promotional Items for Tri-Fest	\$320
32	Local Marketing	\$1,000
33	Support for DCB Open Water Swims	\$400
34	Get Set AZ	\$1,050
35	Logo Design/Header banner for web site	<u>\$1,230</u>
		<u>\$5,000</u>

- 30 Press Releases /minium of 11 @ \$75 each, State meet, short course Nationals, 5 open water swims, long course nationals long course state meet, Ron Johnson Invitational, Fu
- 31 Tri fest brochures, caps and tent ; **get all teams to send their fliers**
- 32 Everyone Runs, Brochures, post cards for local evets goodie bags etc.
- 33 dual logo swim caps for open water swims /USMC and DCB 1600 caps 80 boxes @\$5.00 per box
- 34 \$350 per event - 3 state meets for listings
- 35 Est for Logo design and header banner

New Business - Judy

The swim-fest is in May and we have decided on \$2000 as a set a-side. If only 1 person wants to attend then the Board will determine the appropriate amount of funding.

The online newsletter will be coming out in 2 days. The “blast” will have the application information and the deadline for applying will be 3/31. Dan McCormick is putting the on line newsletter together. Everyone is asked to remind coaches to ask their folks if they received the Blast.

Laura Moore wants to have a “postal” event in honor of Judge Roll who swam at the northwest YMCA. Several Board members are assisting her with the appropriate information on this event and it was also suggested by Doug that she contact DCB adventures. Paul asked that her email be sent to him so that he could also assist.

Judy brought up the subject of a grievance and the process that would be followed. She wanted to Board to be aware of the issue, however respect the privacy and sensitivity of the issue. There is currently a 5 member committee reviewing the issue.

Jim wanted to be on the agenda to discuss “committee” issues. There were no other comments.

Doug motioned to adjourn and Kim seconded the motion. Motion carried and meeting was adjourned at 5:52.

*Next meeting: tentative time will be 1 hour after the finish of the last event Sat April 2nd.
Judy will find a location to meet*

Respectfully Submitted

*Pam Kallio
Secretary LMSC*