

**LMSC BOARD MEETING MINUTES  
JANUARY 30, 2011  
Four Points Sheraton/Campbell and Speedway**

**Conf number 866-295-5950  
Meeting called to order at 3:48 pm**

**In attendance:** Helen Bayly, Brigid Bunch, Susan Dawson –Cook , Judy Gillies, Gordon Gillin, Pam Kallio, Jim Sites. On the conference phone: Kim Bernard, Dan & Edie Gruender, Paul Cate

Also in attendance were Ann Gillin (Gordon’s wife) and Helen Bayly (past LMSC Chairman and one of our current newsletter writers)

Susan Dawson-Cook was introduced as an author/writer who will be the author for our on line news letter.

**First Order of Business:** Dan motioned for Pam Kallio to be accepted as a Board member and serve as Secretary. Gordon seconded the motion. A vote was called for and passed unanimously.

**New Business:**

Judy proposed reviewing the budget first, and suggested that the Board review line item by line item and “Pull” any item that there was a question about. Using this method allowed for the Budget to be approved and then the “pulled” items to be reviewed and voted on separately. This process was agreed to and the budget was reviewed line item by line item. The budget was unanimously approved with the exception of the following line items that were initially “pulled” and then later voted on one by one.

Pulled items included the following:

Line #	Title	Final Disposition
Line # 22	Awards	Approved
Line # 28	Domain Names	On Hold
Line # 29	Extreme Internet Services	On Hold
Line # 30	<i>Fitness Plus</i>	* <i>Committee to review lines 30-35</i>
Line # 31	<i>Publicity and Marketing</i>	
Line # 32	<i>Promotions</i>	
Line# 33	?	
Line # 34	<i>Sweat</i>	
Line # 35	<i>Get Set AZ</i>	
Line # 42	Swim Fest Coaches	Approved
Line # 43	ASCA Convention	Approved
Line # 44	AZ Master swim club fee	Approved

Line # 48	One event Registration	Approved
Line # 49	LMSC Swim Clinics	Approved
Line # 50	LMSC Coaches Clinics	Approved
Line # 51	Club Registration	Approved

All other line items were motioned, seconded and unanimously approved.

**Items needing action:**

**Line 22 – Awards - Approved** . –Funds for 2011 were approved in the amount of \$1200 or \$400 per meet. Motion made by Gordon and seconded by Jim – vote carried unanimously. Splash fees are budgeted at zero for 2011 and should not be. All venues need to be educated on what needs to be done. Process needs to be decided upon for how the \$400 will be accounted for. The Sanction Chair should clarify the \$.50 splash fee.

**Lines 28 and 29 – Domain names and Extreme Internet Services - On Hold** - Judy to contact Doug for clarification. Once Judy receives this, an explanation will be emailed to the Board for a vote.

**Lines 30-35 – Marketing – Sub- committee appointed** - A sub committee was formed with members Susan, Pam and Doug to review these 5 line items and make recommendation to the Board on the appropriate amount and how the dollars should be divided. Additional comments should be solicited from the Board and taken into account. We want to ensure that we are meeting our mission statement goals of growing the organization. Our first priority is to gain new members and following that, race participants. This approach was suggested by Kim and seconded by Gordon. Judy appointed the members and suggested an interim meeting to discuss the group’s finding/recommendations.

**Line 43** – Kim recommended that the Board rule on how the \$2000 is distributed among the coaches that apply. July will take this into account when reviewing applications.

*All items in the proposed budget were unanimously approved with the exception of Lines 28 and 29 as mentioned above and lines 30-35 – marketing.*

**Committee Reports:**

**Treasurer Report** – Kim reported that we have \$8346 in the savings account and approximately \$21,242 in the checking account as of the end of December. January only experienced expenses of approximately \$600.00

**Sanctions**- Brigid reported that we have 2 sanctioned events besides Nationals for 2011- the Jan 30th Polar Bear meet and the State meet. There was discussion on the need to communicate the process for having a sanctioned event. It was noted that Judy needs to make an action item for an upcoming board meeting to review how Sanctions are handled

and what the requirements for meet sanctions should be. There is a current policy on this, however not everyone is aware of it, so it will need to be reviewed.

The Sun Devils are not having their normal March meet. Judy will call/email coaches to solicit a March meet.

**Chairman's-** Judy- Discussion on the news letter and of the USMSFLOG – National Fitness Log where all US Masters swimmers can log any exercise activity as well as all fitness events. Brigid raised the issue of the FLOG and how it is available for all ALL USMS members – another good reason to join and possible “ Press Release” opportunity. Brigid will write up an article about the FLOG and Fitness for the on line news letter. March 1 is the deadline for the On line newsletter. Judy will send Sarah’s email out to the Board. Any fitness articles can be sent to Brigid. Dan McCormick will be putting the newsletter together. Sara Rippentrop will collect the material and send them to Dan. The newsletter will be distributed to all LSMC Regisstered swimmers in an attachment sent by Katy James our Registrar.

Old Business-

**New Business-** 2011 Budget approved as previously reported

Minutes from last meeting were approved: Dan motioned for approval and Brigid seconded. Vote approved unanimously.

Next meeting – The next meeting will probably be a conference call sometime around the end of March. Judy will email members to determine a convenient time.

Meeting Adjourned at 5:31

Short meeting followed for AZ Masters. Jim will do the relays at Nationals. Judy will follow up with Saddlebrook team to ensure that they understand how they need to change their registration to allow them to swim under AZ Masters for Nationals.

Meeting adjourned at 5:49