

LOCAL MASTERS SWIM COMMITTEE OF ARIZONA

BOARD MEETING MINUTES

DATE: Sunday, October 11, 2009

MEETING CALLED TO ORDER; 3:20 PM

IN ATTENDANCE; Doug Adamavich, Jim Stites, Rick Shaffer, Gordon Gillen, Kim Bernard, Dan Gruender, Edie Gruender, Rayann Reynolds, Paul Cate (by previous arrangement left the meeting at 3:30 PM) Judy Gillies (non voting)

REVIEW OF MINUTES: Minutes were approved from the September 27, 2009 meeting at Brophy without revisions.

COMMITTEE REPORTS:

TREASURERS REPORT (Kim Bernard)

Kim reported that the financials were about the same as reported at the last meeting with approximately \$8,300 in savings and \$23,000 in the checking account. Kim reported he was prepared to end the \$5,000 check for a scholarship in Ron Johnson's name to ASU, but requested more detailed guidance

- 1) as to how the scholarship should be worded
- 2) was ASU to exercise its own independent judgment as to how the money was to be used or
- 3) were there other specific instructions concerning how the scholarship was to be used?

After discussion Kim was referred to Sam Hewson and Simon Percy for more specific instruction concerning the contribution.

COMPETITION REPORT

Since Bridget Brunch was not at the meeting no report was made.

ELECTION MATTERS

After discussion the Board approved the Nominating Committee's draft letter to members on October 15 without reference to the location in the State and approved the deadline for returning ballots in the prepaid envelopes postmarked no later than November 9. After further discussion Rayann was authorized to seek professional help in printing, stuffing and mailing the Oct 15 letter, the ballot and candidate backgrounds. Upon receipt of all ballots postmarked no later than Nov 9, 2009 Rayann was instructed to contact the Nominating Committee members to arrange for the counting of the ballots and thereafter announce the results by emailing the results to members and mailing a letter to members who did not have an email.

OLD BUSINESS

PURCHASE OF MARKETING MATERIALS

After discussion of buying \$600 to \$700 worth of USMS marketing materials the proposal was deferred to the new Board.

PURCHASE OF A PROGRAM TO INCORPORATE MAPS ON THE WEBSITE FOR SWIMMING VENUES IN THE STATE.

Discussion covered whether the LMSC had all of the addresses of the available swim venues. Also discussed was the ease involved in obtaining maps of any venue, free of charge, from map quest. In light of the fact that the issue involved was one of marketing, which the LMSC needed to develop; this issue was also deferred to the new Board.

NEW BUSINESS

A PROPOSAL TO EXPLORE NEW WAYS AND SOURCES TO EXPAND MEMBERSHIP

In light of the fact that some of the ideas such as negotiating with municipalities, businesses and insurance companies were really part of a new the marketing plan which were still full of many moving parts which suddenly change, the Board deferred discussions on these issues to the new Board and development of an overall strategy with the individual clubs. Uncertainties with some of the laws, the municipalities closing down facilities and what some of the clubs wanted or could or could not do was pointed out.

CONVENTION

Judy Gillies reported on the the USMS Convention in Chicago. She explained that the Zone Committee was abolished and that the election duties were to be handled by the Board. Laura Winslow was reelected as the Southwest Zone representative to the Board. Judy reported on the continuing dispute with FINA over the new swim suits. Judy reported on issues discussed in the Rules Committee and that the Officials Committee would be starting clinics to develop USMS official to reduce the reliance on USA officials.

The Chairman announced there would be no more meetings until after the LMSC election. A motion to adjourn was made at approximately 5:pm, motion carried.

Submitted by Dan Gruender.