

## **AZ LMSC BOARD MEETING MINUTES**

**DATE:** Sunday, January 25, 2009

**PLACE:** Conference Call

**MEETING CALLED TO ORDER:** 3:08p.m.

**Attendees:** Doug Adamavich, Kim Bernard, Paul Cate, Gordon Gillin, Dan Gruender, Edie Gruender, Jim Serio, Rick Shaeffer, Jim Stites, [non-voting members present: Judy Gillian, Bridget Bunch, Edna Spring]

**Absent:** June Husey, Katy James, Simon Percy, Mark Rankin, R.A. Mitchell

### **Review of lat meeting's minutes:**

Minutes approved as distributed.

### **Committee Reports:**

#### **Treasurer: Kim Bernard**

\$8,338 in savings; \$29,347 in checking. Kim proposes that we do something to increase interest in the savings if there is no plan to use it. Form 990 not filed for 2007 and if not done by January 21 IRS has threatened to strip tax exempt status from AZLMSC. Can only file electronically. Kim could not find an online form for 2007 so he modified a 2008 form and submitted it with the hopes that it will work.

#### **Competition: Kim Bernard**

Date for Sun Devil invite is Sunday, March 15, 2009. Brophy is March 27-29.

#### **Communication:**

See email forwarded by Doug on behalf June Husey (attached at end of this document).

#### **Membership:**

Postponed to the next meeting as no committee members present.

#### **Marketing:**

Postponed to the next meeting as no committee members present.

### **Unfinished Business:**

#### **Updates to by-laws:**

Dan Gruender. By-laws committee looked at sections 4.4-4.5. Dan gave some history on these sections. In the past, voting was at an annual meeting which was changed to mail-in voting to make it more accessible to members. The committee discussed the idea of having the registrar maintain email addresses of members (beginning next year). Doug says that the registrar already captures email addresses from new members and we currently have emails for 95% of membership. The problem is informing the users of the voting process. The committee believes this can be accomplished without the need for a newsletter editor. The committee also recommends offering a financial incentive to a newsletter editor to send out the newsletter 2-3 times per year. Financial incentive would be similar to that of the registrar. This would avoid possible conflict of interest if the registrar was both sending out and counting the votes.

Rick Shaeffer thanks the committee for their work. Asks Doug is the registrar is an appointed or elected position. Doug says that (according to the current by-laws) the registrar is *elected* but notes that some LSMCs have appointed registrars. Doug asks the board if we can amend the by-laws that give a general overview of the elections but then written policy (which can be changed) detailing the process of the elections. Dan objects to this. Kim advises that (for this year) we ask the registrar to send out the ballot to all members along with a postcard or SESE and have someone on the board receive and count the votes (with another member/witness). Then for next year inform all members that ALL future business will be conducted via email and if you want to participate in an election you have to have an email address. Doug suggests that the by-law committee compile these suggestions and propose a definitive list of changes that need to be made to the by-laws and/or policy and we revisit this issue in two weeks, then vote on them and move forward. Judy agrees with Kim that we move quickly on completing this year's election given we are two months behind. Then work on changing the by-laws for the next two years. Doug brings up Dan's objection that this will violate the by-laws.

Doug proposes we meet again on Sunday, February 8 to read over the new recommendations and address the proposed changes to the by-laws. After some discussion, February 15 is chosen. Paul Cate proposes we increase the compensation to the registrar given the increased workload for this task. Doug asks for unanimous consent that Dan be allowed to approach Mitch regarding this task.

### **New Business:**

#### **Budget Committee:**

Doug calls for volunteers to budget committee. Jim Serio agrees to participate with Kim and Doug.

**Next meeting: February 15, 2009 at 3p.m. via teleconference.**

Meeting adjourned at: 3:53 p.m.

Attachment #1: June Husey (Traffic Analysis\_winter.pdf)

# Traffic Analysis

December 1, 2008 - January 21, 2009

## Web Sites Start End Visits Ave Time New Visitors

Website (www.azlmsc.org) 12/01/2008 01/21/2009 2164 42 02:28 50.28%

Blog (azlmsc.blogspot.com) 12/01/2008 01/21/2009 1006 19 01:04 64.71%

## Voice Services Start End Calls

Information Hotline 12/01/2008 01/21/2009 38

## Web eBlast Tool Addresses Bounces Percent

12/06/2008 1343 10 0.74%

12/11/2008 1340 8 0.60%

12/20/2008 1340 12 0.90%

01/04/2009 1335 15 1.12%

01/17/2009 1339 12 0.90%

01/21/2009 1331 15 1.13%

## Other

MySpace

Yahoo Group

Facebook