

AZ LMSC Meeting Minutes

DATE: Sunday, February 18, 2007

TIME: 4pm MST

LOCATION: Via teleconference

DESIRED OUTCOME: Discuss proposed 2007 budget.

ATTENDEES: Doug Adamavich, Judy Gillies, Gregg Smith, and Jim Stites

The conference started at 4:08pm with Doug, Judy, Gregg, and Jim on line. It was decided that the forum would be open for discussion regarding any line items on the proposed 2007 budget.

Judy questioned why \$0 lines were shown, Doug responded by stating these would have values attached to them as the year progressed. The intent was to have blank lines as placeholders until new income sources began bringing money in. Gregg suggested that the lines be consolidated into a Fundraising line for the time being. In the future, fundraising will be discussed and projected amounts will be added to the budget. The result was the \$0 lines were moved off of the document.

Jim concurred with the amounts Laura projected for National relay entries.

Judy questioned the amount allocated to social events. The social events will be funded but will be re-examined to see how well they are attended. If the events don't prove successful, they will be eliminated and the money will not be spent.

The Special Mailing by Mitch has not taken place yet, this will be funded in order to attempt to bring back some prodigal swimmers.

Doug explained about the domain fees that Dana had to incur in order to transfer the website over to her. These are one-time expenses and will not need to be funded in the future.

Doug also discussed the video supplies allocated for Collins College. Not much has happened with this and the effort is being evaluated. If this effort does not bear fruit, the money allocated to this will not be spent.

Doug also mentioned that he could purchase a used Polycomm conference phone, similar to the one used last year at three Board meetings. This phone would be beneficial during Board meetings where members could attend via phone. If there is not a need for this unit though, they money will not be spent on it.

The newsletter mailing was the subject of lengthy conversation. The debate centered on whether a print version was necessary, give the fact that many people don't read the

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newsletter or already receive it electronically. Jim stated that some people prefer hard copy to electrons even if they have an email address. He also mentioned that some older members don't have computers. Judy concurred with this and suggested that the newsletter continue to be printed as it is now. Doug mentioned the costs and difficulties involved in printing a hard copy versus sending an electronic document. He also mentioned the time delays that accompany any sort of mailing of print material. Doug also mentioned that other LMSCs have gone this way with their newsletters and saved a significant amount of money each year. Gregg echoed the cost concerns due to this being one of our largest expenses over the years.

The consensus that emerged was that additional money would be allocated to continue printing the newsletter for the remainder of the year. Gregg suggested that in the future though, distribution of the newsletter would be strictly opt-in. This means users would need to specify that they want to receive the newsletter and choose the format they want to receive it in. This would take effect in 2008, the specifics of which will be determined by the Communications Committee and presented to the Board. The line item with the newsletter funds was increased to \$4500 to account for all expenses related to continuing with the print version through the end of 2007.

The online store was discussed. Jim thought it was a good idea to have one where gear could be purchased by members. Doug mentioned that he spoke with three different apparel companies, all of whom offered different prices for an online store. The highest cost was \$600, which was listed. However, he mentioned that one of the apparel companies could do one *gratis*. Doug is awaiting a proposal from this vendor in order to review for consideration.

At the end of the call, all questions were answered. Doug said he would contact Dana and have her make a motion to approve the proposed 2007 budget via email vote.

OUTCOME: Doug made the changes to the budget and saved them as a PDF. This was posted on the Yahoo site later that night. The conference call ended after 85 minutes.